



CLICKADU
Multi-format Advertising Network

MediaKit

2025



Clickadu

is a well-established advertising network, operating **since 2014**, that connects advertisers and publishers with high-quality traffic across **150+ countries**

10 years



on the market

Diversity



of ad formats

6 billion



daily impressions

7 000



active advertisers

Top regions



**North America,
APAC, LATAM,
MENA, Eastern
Europe**

How we grow 10 years of success

2015

Publisher's SSP released

Over 1.4B Impressions Monthly
800k Conversions Monthly

2017

Campaign Auto-Optimization

Over 6B Impressions Monthly
2M Conversions Monthly

2016

Advertiser's SSP Launch

Over 3B Impressions Monthly
1.1M Conversions Monthly

2019

24/7 Moderation

2B Impressions Daily
500k Conversions Daily

2018

In house anti bot/fraud filtering tools

Over 500M Impressions Daily
3M Conversions Monthly

2021

Release of Banner Ads

4B+ Impressions Daily
1.5M Conversions Daily

2020

Launch of InPage Push

4B+ Impressions Daily
1M Conversions Daily

2023

Smart AI-Based Ad Rotation

6B Impressions Daily
5M Conversions Daily

2022

Cross Format Advertising

5B+ Impressions Daily
2M Conversions Daily

2024

Clickadu turning 10 years

The journey continues
12M Conversions Daily

2014

Foundation

Over 30M Impressions Monthly.
7k Conversions Monthly

Dedicated Managers Team

Operational assistance, campaigns set ups and optimization, faster approval

Direct Traffic Sources

15K exclusive websites, WW coverage

24/7 Moderation

Quickly detect, prevent and block fraud, scam and low-quality traffic

Various Payments Methods

PayPal

MasterCard

Visa

Union Pay

Wire

Cutting Edge Technologies

Smart pricing models, AI-based rotation, anti-bot filtering tools and many more

Benefits of Partnering with Us

Deep Audience Segmentation

Enhance your campaign efficiency with Incognito Detection and Activity Segmentation



SmartCPA (Cost Per Mille)

A hybrid pricing model that merges CPM with performance optimization, providing a balance between reach and conversion effectiveness



SmartCPA (Cost Per Action)

A performance-based pricing model that ensures cost-efficiency by allowing you to pay only for successful conversions



CPM Bidding

Target broader audiences with CPM bidding to expand reach while maintaining cost control

Built-In Misclick Protection

You won't have to pay for clicks that were not intended



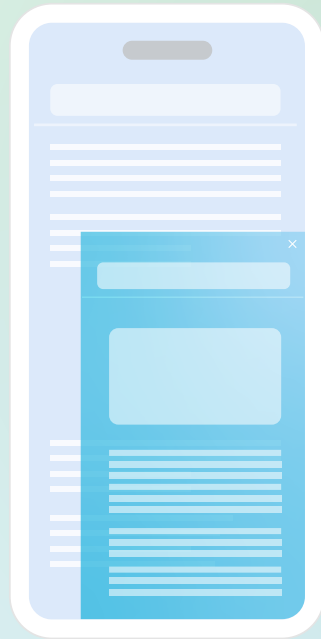
Postback Integration

Direct integration with 10+ tracking solutions ensuring clear data sharing

Our Tech Solutions

Ad Formats

Popunder Ads



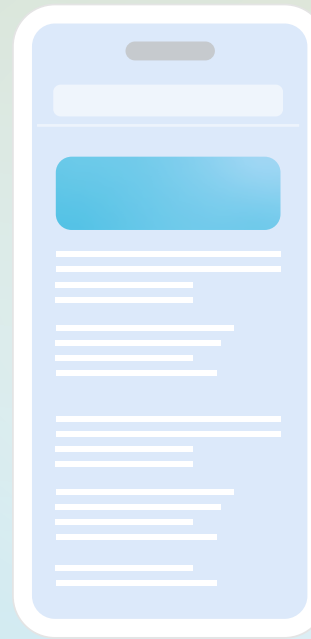
LEARN MORE

Banner Ads



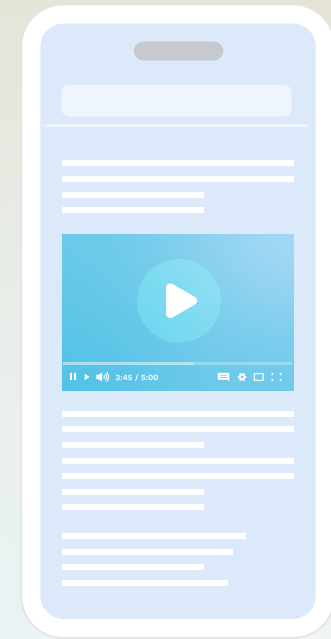
LEARN MORE

InPage Push



LEARN MORE

Video Pre-Roll



LEARN MORE

Social & Entertainment Apps

e-Commerce

iGaming

Food delivery & Taxi

Paid Content Websites

Dating

VPN

APK & PWA

Tools & Utilities

FinTech

Games

Others



Top performing verticals

Media & Partners Feedback



stm.

Amy Cheung,
ex-STM

Clickadu is definitely one of the most recommended traffic networks by affiliates that have run affiliate campaigns there! Many ad formats + many targeting options + sizeable inventory = worth a test if you haven't!



Luke Kling, Afflift

Clickadu is an interesting ad network because they have 6 different ad formats you can try. For example, if you want to test out banners, they had 300x250 and 300x100 banner slots. Affiliates should be testing these! I like Clickadu and you should too



Involve Asia

Clickadu has been a reliable and collaborative partner. Their professionalism and experience are evident in every interaction, and they're always open to working together to meet shared goals. Their transparent and supportive approach has made them a trusted partner, and their willingness to test and explore solutions reflects their commitment to achieving results. We value their expertise and partnership

At Mobidea, we've been working with Clickadu for over 5 years, and they have consistently proven to be a dependable and effective ad network. Their commitment to high-quality traffic, innovative ad formats, and excellent support has made them a valuable partner



Mobidea



SIGMA



i-Con^{CY}

Meet Our Team
Events

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Sign Up at
www.clickadu.com

**If you have any questions
or suggestions, please contact:**

support@clickadu.com

