

# Media Kit 2023

Clickadu is an innovative digital advertising platform that empowers businesses with cutting-edge ad technologies, advanced targeting tools, and comprehensive analytics to drive growth and maximize return on investment.

Your trusted traffic source

#### Clickadu in words

Founded in 2014	API Integration
Unique Ad Rotation	Operates Worldwide
CPM, CPC, SmartCPA, SmartCPM Price models	User-friendly Self- Serve platform

### Clickadu in numbers

6B Impressions Daily	4M Conversions Daily
14K Websites	24/7 Support
7 Ad Formats	240 Geos

## Publishers (

- Top Rates +100% fill rate
- Weekly payments
- Trusted advertisers
- Unique AdBlock bypass feature

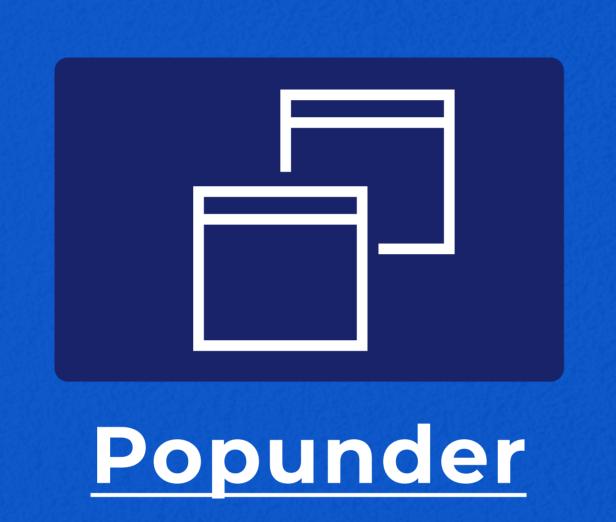
## Advertisers

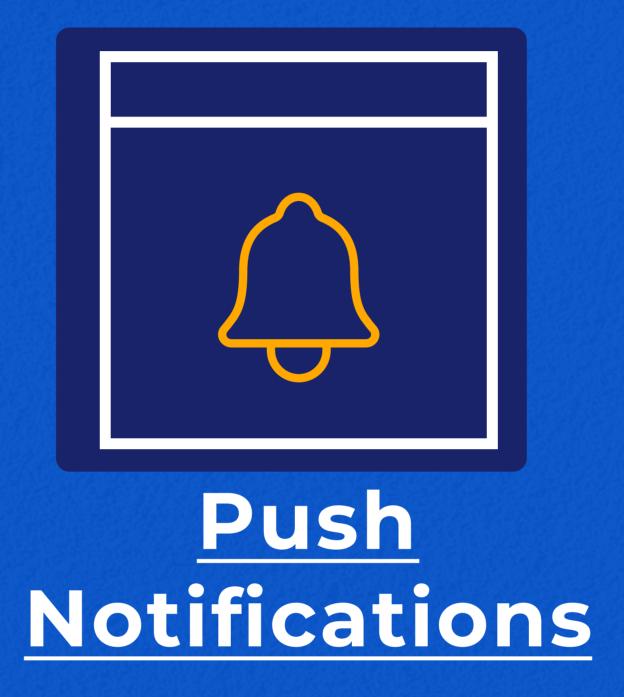
- 20+ Top performing verticals
- Precise Targeting
- Only direct websites
- In house anti bot/fraud filtering tools

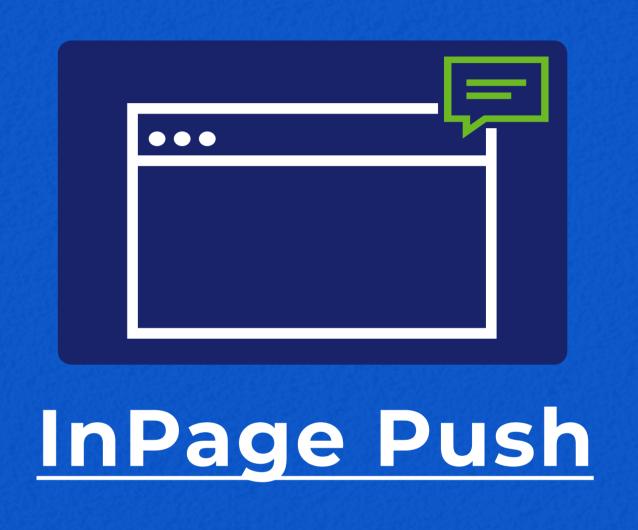
24/7 support dedicated personal manager's assistance

# 7 AD FORMATS

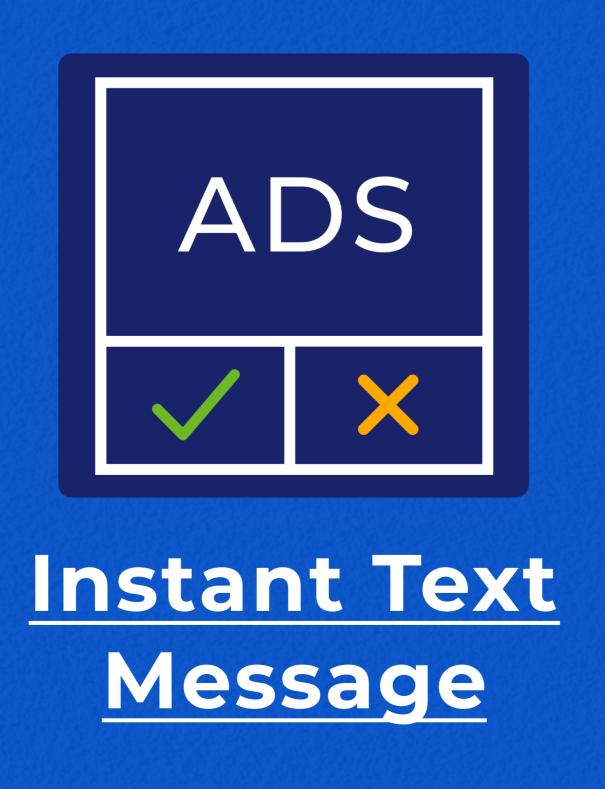














SKIM

# OUR MAIN VERTICALS ()

- Games
- Dating
- FinTech
- Food Delivery & Taxi
- Push Subscriptions
- APK

- Social & Entertainment apps
- E-commerce
- iGaming
- Tools & Utilities
- Paid Content Websites
- VPN

## EVENTS

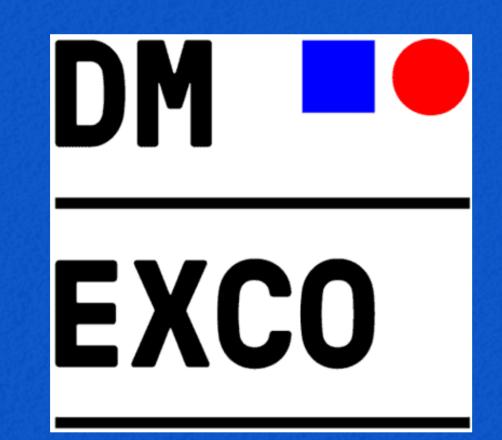




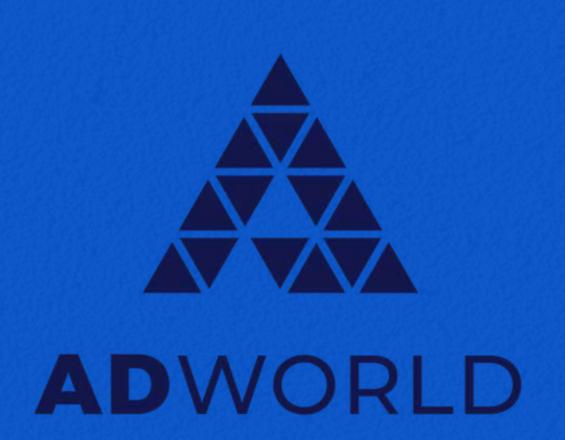






















## OUR PARTNERS



Clickadu is collaborative and highly experienced. Thanks to their active support and optimization, we consistently receive an impressive app traffic amount to help us achieve our goals.

Shopee

affLIFT

Clickadu is an interesting ad network because they have 6 different ad formats you can try. For example, if you want to test out banners, they had 300x250 and 300x100 banner slots. Affiliates should be testing these! I like Clickadu and you should too

Luke Kling, Afflift



Clickadu is definitely one of the mostrecommended traffic networks by affiliates that have run affiliate campaigns there! Many ad formats + many targeting options + sizeable inventory = worth a test if you haven't!

**Amy Cheung, STM** 

Really responsible and pleasant partners! We like working with the Clickadu team because you can feel their professionalism - the guys are friendly and competent. Timely feedback and prompt launch of new tests, thanks to which we have reached really profitable heights together. We are working win-win and plan to continue!

Anastasia Getsovich (Zeydoo)



Sign Up at www.clickadu.com

## ADVERTISERS

If you have any questions or suggestions, please contact: advertisers@clickadu.com

## PUBLISHERS

If you have any questions or suggestions, please contact: publishers@clickadu.com

